

Green Mortgage Campaign Lead

Location: Hybrid (home-working / London office)

Start date: as soon as possible

Role: 1 year fixed-term contract, full-time

About the Green Finance Institute (GFI):

Founded in 2019 to accelerate the deployment of finance towards a net zero and resilient economy, the GFI is an independent, commercially focused and philanthropically-financed organisation, seed funded by the UK Government and the City of London Corporation.

The GFI has already established a leading and differentiated position based on a distinct strategy of identifying impactful interventions to unlock barriers to deploying capital at pace and scale towards sector specific, real-economy outcomes such as the energy efficiency of buildings, decarbonisation of road transport, nature-based financial solutions, international carbon markets and developing markets' climate smart infrastructure.

Through both creating and managing networks of dynamic decision makers across financial services, policy, business, academia and civil society, the GFI is renowned for its practical financial expertise, efficient project execution and generous collaboration, increasingly positioning the organisation as a partner of choice for both policy-makers and market participants to connect political ambition and industry objectives with well-designed solutions for the financial sector both in the UK and overseas.

You can find out more about the Institute on our website:

www.greenfinanceinstitute.co.uk

What's the role?

The GFI's Green Mortgage Campaign's ambition is to create a green mortgage market which is scalable and plays a significant role in decarbonising UK housing stock. Driving scalable solutions through expert insight and a strong delivery

focus, the Green Mortgage Campaign seeks to identify market challenges and convene the market to work toward innovative propositions which address both the opportunity and risk of addressing climate change relating to secured lending.

As the Green Mortgage Campaign lead, you will develop a deep understanding of the green mortgage market and go on to become the UK's leading expert in your field. Leading our Green Mortgage campaign will involve developing and driving forward our strategy on Green Mortgages, including the design and implementation of the green mortgage campaign, maintaining and enhancing the green mortgage hub, liaising with mortgage lenders of the Green Home Finance Principles (GHFPs), and delivering the GFI's flagship Green Mortgage training. You will need to be able to work at a local and national level, engaging with both local and central government. You will report to Rachael Hunnisett, Associate Director for Built Environment.

This role provides the opportunity to amplify efforts in this space, and work closely with lenders, distributors, financial institutions and policy makers.

The ideal candidate will have experience of working with the mortgage industry, be a clear communicator with a delivery focus, have experience of managing and leveraging relationships with a wide range of cross-sectoral stakeholders and be a confident public speaker. The ability to juggle and manage multiple projects will be critical to the role, as well as leadership skills and the ability to develop rapid understanding of technical detail.

Key duties

- Leading our green mortgage campaign - setting strategic direction, adapting to shifts in the market environment and amplifying the initiative through thought leadership and external speaking engagements.
- Maintaining and enhancing the green mortgage hub
- Building strong relationships with mortgage lenders
- Ongoing maintenance and industry engagement for the green home finance principles
- Developing and delivering the GFI's green mortgage training programme; and
- Keeping up to date with relevant developments in the market, within industry and the broader regulatory and political landscape, utilising these to inform the strategy.

This is an exciting and fast paced role and presents the opportunity for you to develop and shape this area of work. As the programme develops you must be willing to work flexibly and take on additional duties, as required.

Essential experience

- Prior experience of leading multi-stakeholder programmes, setting direction and working collaboratively
- Experience of public speaking to a professional audience/running roundtables with professional stakeholders
- Strong project management skills - capable of handling multiple project streams / tasks and ability to meet deadlines, logically tackle problems and set priorities
- Experience of developing creative approaches to engaging with market participants
- Experience of working with the UK mortgage industry
- Excellent stakeholder management and project management skills
- Good research and analytical skills
- Strong communication skills
- Good judgement – ability to collaborate, make decisions and solve problems with well-considered, sensitive and efficient solutions
- Strong influencing skills, ability to build relationships with a wide range of partners, anticipating and understanding their needs and perspectives
- Self-motivated and brings a strong positivity/energy to the team
- Excellent IT skills, in particular in the use of Microsoft Office 365 suite and MS Outlook
- Adaptable, must be comfortable working in a small team and part of a fast-paced, agile, start-up environment

Desirable Experience

- Understanding of mortgage lending and the mechanisms which impact lender's decision making such as credit risk and pricing.
- Experience of green mortgage market or consumer finance
- Understanding of the UK Mortgage Intermediary landscape and drivers of regulated mortgage advice.
- Background in delivering high quality training or developing learning resources.
- Previous experience of engaging with government and/or local authorities.

The GFI is headquartered in London, but the role can be carried out remotely with occasional meetings in London. As part of a small team, you will also need to be flexible and willing to undertake tasks to support the wider activities of the Institute, when required. This will allow you to gain exposure and experience in a range of other programmes and initiatives.

If this sounds like you:

Please apply by submitting your CV and a short cover letter (of no more than one page). Your cover letter should include details of:

- your relevant work / educational experience.
- your skills and in particular your experience in modelling and analysis.
- how you meet the broader requirements of the role.

CVs without a cover letter will not be considered.

The closing date for applications is **9am on 8th April 2024**. Please submit your application to recruitment@gfi.green

Please note:

- *If you do not already hold the right to work in the UK and/or require sponsorship in order to continue working here, you should think carefully before applying.*
- *The Green Finance Institute is an equal opportunity employer and we value diversity. If you are invited to interview and need any reasonable adjustments during the interview process, please let us know.*