Green Finance Institute

Green Home Finance Principles

Application Form
Pioneer & Supporter Status

Overview

The Green Home Finance Principles (GHFPs) seek to create an industry-recognised framework of market standards and guidelines, which provides a consistent and transparent methodology for the application of financial proceeds towards the purchase, retrofit, or self-build construction of domestic buildings that achieves verifiable environmental benefits.

The Green Finance Institute seeks to recognise the market participants that develop and offer financial products and services that align with the four core components of the GHFPs. Market participants can demonstrate their alignment to the GHFPs as either a Pioneer or Supporter, as outlined below:

Pioneers (Tier 1)

Market participants that have launched a financial product or service proposition with the four core components of the GHFPs.

- Eligible to have their logo published as a Pioneer on the GHFP webpage, as well as receiving a branded GHFP Pioneer social asset and email signature with their logo to share (subject to terms of use).
- Encouraged to report on the real-economy outcomes of their financial product or service proposition. For example, the amount of capital mobilised towards energy efficiency improvements, the number of households supported to achieve higher energy efficiency standards, the number of customers supported in the acquisition or self-build construction of properties that exceed relevant market standards, the amount of CO2 emission savings, average EPC improvements, etc.

Supporters (Tier 2)

Market participants that commit to launch a financial product or service proposition with the four core components of the GHFPs within a defined timeframe.

- Eligible to have their logo published as a Supporter on the GHFP webpage, as well as receiving a branded GHFP Supporter social asset and email signature with their logo to share (subject to terms of use).
- Upon launching a financial product or service proposition with the four core components of the GHFP, a Supporter is eligible to apply for Pioneer status.
- Encouraged to publicly report on the progress towards achieving the commitment. The Green Finance Institute reserves the right to request an update on progress towards achieving the commitment.

Application Process

If your organisation meets the criteria to be considered a Pioneer or Supporter of the GHFP and seeks public recognition on the GHFP **website**, along with a branded GHFP social asset and email signature (subject to terms of use), please complete the form below and submit it via email to **GHFP@gfi.green** with a high-resolution image of your organisation's logo.

The Green Finance Institute will review the application and confirm it has been accepted.

A review committee will meet annually to assess uptake of the GHFPs and consider necessary revisions based upon evolving market conditions and best practices, with committee decisions communicated to Pioneers and Supporters in a timely manner. Interim meetings may be called on an ad hoc basis, as needed.

For the avoidance of doubt, information provided on the website does not constitute a financial endorsement or advice to consumers or other stakeholders.

Application Form

Pioneer

Name of organisation:

Key contact point:

FCA Firm Reference Number:

Name of GHFPs-aligned product(s):

Please provide any additional information via email about this product including web links.

☐ **I/we confirm that the product(s) are aligned with the four core components set out in the GHFPs** (Use of proceeds; Process for project evaluation and selection; Management of proceeds; Reporting).

☐ I/we volunteer to publicly report on the real-economy outcomes of the financial product or service aligned with the GHFPs (optional).

Supporter

Name of organisation:

Key contact point:

FCA Firm Reference Number:

Proposed name of GHFPs-aligned product(s), if available:

Please provide any additional information about this product, including weblinks, via email to GHFP@gfi.green.

Proposed timeframe for launch:

Targeted scale and impact of proposed product:

☐ **I/we confirm that the product(s) will be aligned with the four core components set out in the GHFPs** (Use of proceeds; Process for project evaluation and selection; Management of proceeds; Reporting).

☐ I/we volunteer to publicly report on the progress towards achieving the commitment to launch a financial product or service aligned with the GHFPs.

Green Finance Institute

CONTACT US

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www.greenfinanceinstitute.com/products-solutions/green-home-finance-principles